

## Design Document

Date: mm/dd/yyyy

Project Name: Something simple and descriptive.

### Summary of Project

Write out what you are proposing. Tell what you are trying to do.

Please read [this guide](#) that covers the of the purpose of a design document and and instructions for use.

### Motivation:

Why are you doing this. What are you expecting? What are your hopes and dreams for this project?

### Screenshots:

Include some screenshots.

### Design Alternatives:

This section is a place for team members to collaborate on the doc. Be sure you edit the doc in a collaborative environment.

The design document is to be shared among team members to solicit the collaboration of ideas. **In a sense, the design doc is a challenge for anybody to see if they can come up with a better idea.** Speak now and raise concerns now. Or hold your peace, for now at least.

Pros and Cons: of each design alternative

Which design alternative seems to be the preferred choice

### All Other Considerations:

A/B Testing – Experiments

References to other documentation

How others will access the new system

**(After Launch)** Go back and write in the actual results of the launch. What iteration did we actually go with. This will serve as future documentation for the project.